



STANISLAUS COUNTY FOCUS ON PREVENTION STEWARDSHIP COUNCIL MEETING

DATE: Thursday, April 26, 2018
TIME: 1:00 - 4:30 PM
LOCATION: Sutter Health Education and Conference Center • Suite 60B
1700 McHenry Avenue • Modesto CA

INTENTIONS: Update on Stewardship Council development and planning
Continue exploration of developmental issues in the movement to Reduce and Prevent Homelessness
Creating shared understanding and learning together

1. **Opening** session 1:00
 - a. Welcome & Introductions
 - b. Focus for today

2. **Stewardship Council** updates 1:10
 - a. Membership

 - b. Ongoing Infrastructure Development

 - c. Planning for May Retreat

3. Movement to **Reduce and Prevent Homelessness** 1:40
 - a. CSOC – HomeBase Technical Support

 - b. Community shelters – What we are learning

 - c. Updates:
 - 1) Low Barrier Shelter
 - 2) A Better Way Modesto

- Break** 2:50

4. **Downtown Streets Team Presentation** 3:00

5. **Closing** session 4:15
 - a. Next steps
 - b. Assessment of today
 - c. Final reflections

6. **Adjourn** to an informal reception 4:30

Gradients of agreement

How much do we support the recommendations?

Endorse	Endorse with minor point of contention	Agree with some hesitation	Abstain	Stand aside	Disagree but will support the majority	Disagree and don't want to help implement	Can't go forward
<i>I like it.</i>	<i>Basically I like it.</i>	<i>I can live with it.</i>	<i>I have no opinion.</i>	<i>I don't like this, but I won't hold up the group.</i>	<i>I want my disagree- ment recorded, but I'll support the decision.</i>	<i>I won't stop anyone else, but I don't want to make this happen.</i>	<i>We have to continue working.</i>



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MINUTES**

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Stewardship Council Members present

Name	Sector	Organization
Tim Byrd	Business	E.J. Gallo
Lynn Dickerson	Entertainment Arts Sports	Gallo
Marvin Jacobo	Faith	City Ministry Network
Ross Lee	Faith	Community
Mike Gunnarson (guest)	Faith	City Ministry Network
Warren Kirk	Health	Doctor's Medical Center
Christine Schweininger	Media	Hispanic Chamber of Commerce
Joe Lopez	Local Government	City of Modesto
Marc Garcia (guest)	Local Government	City of Modesto
Mike Hamasaki	Local government	Stanislaus County Probation
Brad Hawn	Neighborhoods	Modesto Neighborhoods, Inc.
Jim Holgersson	Neighborhoods	Community
Cindy Duenas	Non-profits	Center for Human Services

Karen Williams	Non-profits	Learning Quest
Francine Diciano	Philanthropy	United Way of Stanislaus County
Marian Kaanon	Philanthropy	Stanislaus Community Foundation
Michelle Tetreault	Health	HPSJ, United Way of Stanislaus County
Stan Risen	Community At-Large	Community
Terry Withrow	Ex Officio	County Board of Supervisors

Stewardship Council Members absent

Kim Greer	Education	Stan State
Darrell Long	Entertainment Arts Sports	Gallo Center for the Arts
Jim Applegate	Faith	Redeemer Church
Jeff Dirkse	Local government	Stanislaus County Sheriff

1. **Opening** session 1:00
 - a. Welcome & Introductions: Sharing of what people found hopeful from the last meeting.
 - b. Focus for today

2. **Stewardship Council** updates 1:10

- a. Membership
 - I. Stan's Designation: **Fully endorse** Stan Risen to be the Member-at-Large.
 - II. Health Sector Membership: recommend Michelle Tetreault
 - III. Neighborhood Representation: Hold off for now. Have members from the neighborhoods identify themselves in respective communities once they activate and engage more with FoP.
 - IV. Business & Media Sector: asking for recommendations.
- b. Ongoing Infrastructure Development

Ruben Imperial:

- I. Jeanette Fabela is leaving her position of Housing & Supportive Services Manager to become the StanWORKS Assistant Director for (CSA). The County is currently recruiting. Please forward the opening to your network for qualified candidates.
- II. Backbone Retreat: good bonding experience of the two teams (County & United Way) **Focus:** Where we are and where we are heading.
- III. Internal work (County): Working on alignment of Focus on Prevention. Working with Jody Hayes, County CEO and the Board of Supervisor's Focus on Prevention results as the priority for all departments. Using Results Based Accountability (RBA), various departments are beginning to report and develop department success measures that point to how each department is affecting the Board priorities and FOP results. Damian Martinez will work on indicators.

Francine DiCiano:

- I. Putting the Backbone Team together. Defining roles & responsibilities and establishing a good line of communication.
- II. Internal: working on Fundraising and Communications.

Cindy Duenas:

Budget Update: The bulk of the 2017-2018 budget (\$250K) has been expended through the consulting contract with C4CW (John Ott). Now the Advisory Council is working on how to allocate that budget for the 2018/2019. Ruben is working on identifying the support needed for the County and Francine is identifying UW backbone support funding needs. Portions of the funding will be reserved for John Ott to do work primarily with the Scope of Work around Strengthening Families. More to report at the next Stewardship Council Meeting.

Ruben Imperial: Some of John Ott's role will be absorbed by members of the Stewardship Advisory Group and FoP staff. His services will be used only where we absolutely need him i.e., planning phase for Strengthening Family and new areas like Cradle to Career.

c. Planning for May 9th Stewardship Advisory Retreat:

AIM: Backbone Team & Stewardship Advisory to create a Two-year Action Plan focused on these questions: 1) What have we learned. 2) Emerging opportunities for alignment. 3) What would success look like 4) What would it take to succeed.

3. Movement to Reduce and Prevent Homelessness

1:40

a. **CSOC:** There is a need to develop the CSOC and we have asked HomeBase to provide technical support for completing the NOFA and general CSOC development.

- I. NOFA HUD money: We used HomeBase last year to write the NOFA and they increased our funding by ~\$20,000. This year's proposal is \$65,000. (Last year's cost was \$49,000) The increase is due to the amount of work they now know they will have to do.
- II. Have taken this to CSOC Council, CSOC Advisory and Stewardship Advisory they have all endorsed this proposal. The recommendation was made to utilize cost savings in the FOP \$250,000 to pay this.
- III. The recommendation was made to hold conversations with City and County to see who should be holding the responsibility for backbone support of CSOC next year. Jody Hayes and Joe Lopez both have agreed to work with their county and city departments to develop a long-tem sustainability plan for the CoC for 2018/2019.

VOTE: one time ask to use the leftover \$65,000 from 2017/2018 budget to fund the HomeBase Proposal to support this year's NOFA.

Endorsement with 2 endorse with minor points of contention

b. Community Shelters (Marian Kaanon):

Background: Mirian received phone calls from the Board and Executive Directors from both Gospel Mission and Salvation Army when news broke about the one Million coming from Stanislaus Community Foundation for the Low Barrier Shelter.

Met with both groups. Had to explain the money that resides at the Foundation is related to the solution coming out of Focus on Prevention per donors' wishes.

Salvation Army's donations have gone up but the cost of doing business has increased over the years i.e., wages. Their national program is suffering, and endowment earmarked for Stanislaus County is mismanaged. Some are feeling fear that FoP is taking away their donations.

TALKING POINTS:

Brad Hawn: We have reached out to them to participate but to no avail.

Stan Risen: Beware of adversarial feelings. Help them create alignment with FoP

SUGGESTION: Create dialogue and trust with Salvation Army and Gospel Mission to work together on the Low Barrier Shelter and Day Center.

ACTION ITEMS: Lynn Dickerson, Brad Hawn, Stan Risen will organize a meeting with Salvation Army.

a. Updates:

1. **Low Barrier Shelter** (Brad Hawn): Thanks to Ruben Imperial on the Indemnification. MOU between United Way and Stanislaus Foods is all but finished. Still working on the lease. Going out for RFQ in advance of having subject to having the land. Prototypes of the Low Barrier Shelters are in Ceres. Working with City and County on Codes and Compliance issues. Candidate Selection: through the OEC team, not a walk-in system. Occupancy is under 6 months.

Opening of the Low Barrier Shelter: Fall 2018

2. **A Better Way Modesto** (Marvin Jacobo, Ross Lee):

Comment/background: Faith Sectors are late adapters and protective of their missions. Asking the FoP community to be positive and patient and continue to build relationships.

Ross Lee: Better Way is aligned with FoP. **Aim:** align the Faith Sector constituency with what FoP is doing for homelessness. The website is the tool: provide information, direct people to places, to donate. Better Way is an alignment campaign.

First Alignment Goals:

- Don't give to panhandlers
- Quit feeding in the parks
- Come volunteer at the Low Barrier Shelter

Break 2:50

4. **Downtown Streets Team Presentation** 3:00

BACKGROUND (Ruben Imperial): Ruben introduced the idea of homelessness programs that focuses on employment as the entry point. A focus on **providing job opportunity** and having the homeless be **self-sustaining** has been the reoccurring theme for the past few months. Dave White, our former Business Sector Representative on Stewardship Council went to CoC with a proposal to develop a local jobs program as an entry point in getting help in getting jobs.

Ruben has looked at various models that are employing people experiencing homelessness.

Four models:

1. Evidence Base Practice: start by asking what type of jobs do they want. Building a network of partners within the community to help provide the jobs.
2. Panhandle type program (Albuquerque Model): cash on the spot to work up to \$750/yr. Get folks off the street from panhandling.
3. Kern County Model: nonprofit hiring people working with Public Utility Department with cities and Caltrans to work on freeways.
4. Homeless Program: help people get housing and start by providing jobs. They do downtown improvements, canals and alleys.

***We would like volunteers from the Stewardship Council to work with CoC to develop recommendation about employment base program to address homelessness.**

Presentation (Chris Richards CPO):

Mission: Downtown Streets Team addresses homelessness in a comprehensive manner

DST's Model:

- Provides meaningful daily activity, personal and professional growth and work experience.
- Shift perceptions regarding homelessness.
- Encourages self-efficiency and self-worth.
- Beautifies our streets, parks and public spaces.

Background: Founded in Palo Alto in 2005 out of frustration of the panhandling and the cleanliness of the streets. Thought was to get folks panhandling to clean up the debris on the streets and move them beyond homelessness. DST is triple win for the homeless, environment and community.

DST is a **work experience program**, not a jobs program. Requirements: 18 years of age and follow the rules. Provide with basic need **non-cash stipend** for food, storage, transportation, housing and phone. They hold weekly team meetings to celebrate success stories. Creating a peer-to-peer engagement model without too much structure for motivation. T-Shirt rank: Yellow (welcome to the team); Green (Team Leaders) and Blue ((Managers) Clients (homeless) Clients wear the T-Shirts representing the brand.

RESULT: Job Retention Rate 2018: 84.9% of people transition off DST what retention they have for 90 days.

Funding Sources:

- CDBG
- Public Works/Parks & Recreation
- Healthcare Foundations
- Foundations and grants
- Events, donors, crowd funding
- BIDs/PBIDs
- General funds
- Corporations
- Environmental Agencies

Will start with their first Cal Fresh Employment & Training Program (CFET): 50/50 reimbursement with the Santa Cruz team in July 2018.

ACTION ITEM: Chris will send us their Team Profile & Funding Profile.

- 5. **Closing** session 4:15
 - a. Next steps:
 - 1) Ruben Imperial: recommendations will be presented at the next meeting around job programs. An email will go out asking for volunteers to work on proposal and recommendations.
 - 2) Cindy Duenas: Stewardship Advisory Retreat: budget, membership.
 - b. Assessment of today
 - c. Final reflections

- 6. **Adjourn** to an informal reception 4:30